Faculty of Commerce & Management, Rama University, Uttar Pradesh, Kanpur

Action Taken Report

On FEEDBACK FROM FACULTY [For BCom (H)] (2021-22)

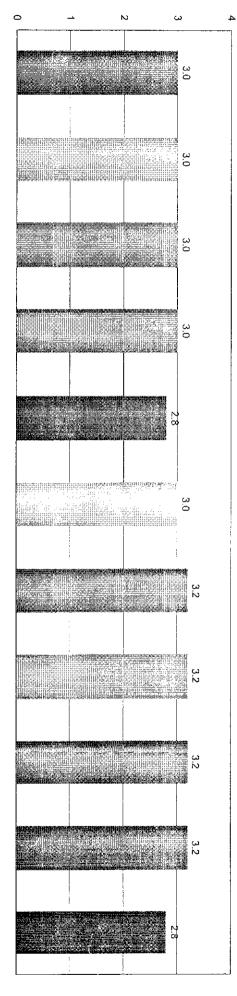
An action taken report in response to the valuable feedback received from our teaching faculty members on various aspects of programme B COM(H) offered by Faculty of Commerce & management, Rama University, Uttar Pradesh, Kanpur. The feedback covers the wide range of topics and it is our commitment to address the concerns raised and continually improve our institution. The suggestions were implemented and following actions were taken: -

| Suggestions | Action Taken |
|---|--|
| With an eye toward industry developments, the faculty members provided inputs on the updates and revising of the syllabus | BCom (H) run by FCM was reviewed and restructured and new courses are introduced to improve more scope and comprehension. CBCS system is implemented for offering flexibility in course scheduling and option to adjust the course load for student needs, Courses with multidisciplinary syllabus Open electives are introduced to enhance applicable skills needed for employment. |
| To improve skill set of faculty to optimize usage of ICT | • Faculty develop and create e- content utilizing ICT based tools to enhance their teaching techniques by undertaking a wide range of activities both online & offline via a wide range of learning-oriented apps. |
| Create a clear reporting mechanism for students to report any incidents of discrimination or bias. | Monitoring system are initiated to identify and address potential issues of discrimination. |

Faculty of Commerce and Management
Rama University, Ultar Pradesh
Kanpur







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Faculty of Commerce & Management, Rama University, Uttar Pradesh, Kanpur

Action Taken Report

On

FEEDBACK FROM FACULTY
[For BBA (Digital Marketing)]
(2021-22)

An action taken report in response to the valuable feedback received from our teaching faculty members on various aspects of programme BBA (DM) offered by Faculty of Commerce & management, Rama University, Uttar Pradesh, Kanpur. The feedback covers the wide range of topics and it is our commitment to address the concerns raised and continually improve our institution. The suggestions were implemented and following actions were taken: -

| Suggestions | Action Taken |
|---|--|
| With an eye toward industry developments, the faculty members provided inputs on the updates and revising of the syllabus | BBA (DM) run by FCM was reviewed and restructured and new courses are introduced to improve more scope and comprehension. CBCS system is implemented for offering flexibility in course scheduling and option to adjust the course load for student needs, Courses with multidisciplinary syllabus Open electives are introduced to enhance applicable skills needed for employment. |
| To improve skill set of faculty to optimize usage of ICT | Faculty develop and create e- content utilizing ICT based tools to enhance their teaching techniques by undertaking a wide range of activities both online & offline via a wide range of learning-oriented apps. |
| Create a clear reporting mechanism for students to report any incidents of discrimination or bias. | Monitoring system are initiated to identify and address potential issues of discrimination. |

Rama University, Uttar Pradesh Kanour

Curriculum Program Feedback Analysis (Faculty), Session: 2021-2022

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Faculty of Commerce & Management,

Rama University, Uttar Pradesh, Kanpur

Action Taken Report

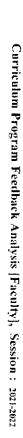
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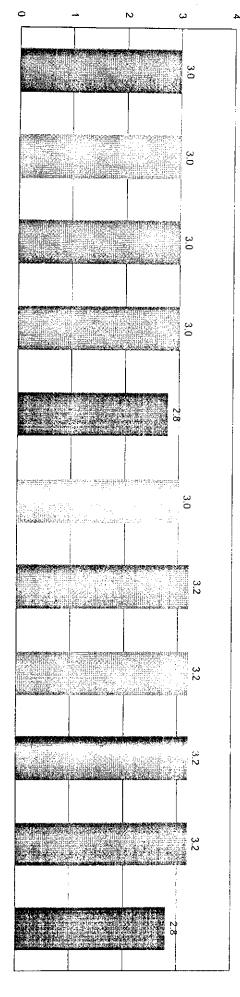
FEEDBACK FROM FACULTY [For MBA (DS/ABM/ HHM/ MPM), MBE/ MCom] (2021-22)

An action taken report in response to the valuable feedback received from our teaching faculty members on various aspects of MBA, MBE & MCOM programmes offered by Faculty of Commerce & management, Rama University, Uttar Pradesh, Kanpur. The feedback covers the wide range of topics and it is our commitment to address the concerns raised and continually improve our institution. The suggestions were implemented and following actions were taken:

| Suggestions | Action Taken |
|--|---|
| With an eye toward industry developments, the teachers provided inputs on the updates and revising of the syllabus | All programs of P G run by FCM was reviewed and restructured and new courses for all MBA (ABM/ DS/ HHM/ MPM), MBE & MCom students of FCM are introduced to improve more scope and comprehension. CBCS system is implemented for offering flexibility in course scheduling and option to adjust the course load for student needs, Courses with multidisciplinary syllabus Open electives are introduced to enhance applicable skills needed for employment. |
| To improve skill set of faculty to optimize usage of ICT | Faculty develop and create e- content utilizing ICT based tools to enhance their teaching techniques by undertaking a wide range of activities both online & offline via a wide range of learning-oriented apps. |

Raporty of Commerce and Management Rama University, Uttar Pradesh Kannur





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How do you rate the ambience of the college for effective delivery of the academic process.

How do rate the chartes in terms of their
in terms of their action to the latest and/or future technologies

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